

Epidemico utilizes emerging information and technologies to drive awareness, stimulate conversations and influence consumption of healthcare, both products and services.

## Contact

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Epidemico is a health informatics company driving the next generation of public health.

Specifically, we help to enable broader consumer access to public health practices and support user-driven activity. Our solutions include sophisticated surveillance systems and consumer-centric engagement capabilities. We utilize natural language processing, crowdsourcing, social networking and public health expertise to provide real-time insights on population health. Our social web and mobile platforms serve as trusted resources for the public, government officials, and drug, device and vaccine companies.

Our work is endorsed and co-branded by several government entities (e.g. CDC, FDA, HSS) and nationally recognized by the Smithsonian and the Library of Congress as well as media such as the New York Times, NBC, and CNN. Epidemico is a spin-off company from Boston Children's Hospital, Harvard, and MIT; headquartered in Boston, Massachusetts.

## Select Partners & Clients

CDC  
 WHO  
 FDA  
 HHS  
 DoD  
 ECDC  
 NIAID  
 Novartis  
 Unilever  
 Merck

## Sales Information

Software-as-a-service model with development fees as necessary and recurring data license fees. Specific pricing dependent on project; average monthly fee \$10,000-\$40,000.



Global Health, Local Knowledge



## What We Do

### Assess Risk

Aggregate, classify, analyze and visualize health risk information

### Guide Behavior

Alert and educate clients on risk intelligence to enable thoughtful action

### Engage Consumers

Mobile and web applications to collect and push info directly from/to consumers



HealthMap is a real-time online surveillance platform (mobile & web) for disease outbreaks and other customized search terms.

- Automated data aggregation from 10,000+ online sources
- Machine filtering & analysis + human curation by public health experts
- Global coverage in 15 languages
- Interactive visualization dashboard
- CDC & HHS endorsed/co-branded

Existing custom modifications include: antibiotic resistance, vaccine sentiment, specific flu outbreaks and trends.



MedWatcher is a mobile and web application for easy submission of adverse events to the FDA and social media monitoring of drug safety issues.

- Applicable for all drugs, devices and vaccines
- Automated process + expert curated
- Full coverage in the US; EU in development
- Online community for users with customized alerts and notifications
- FDA endorsed/co-branded



StreetRx is a real-time online surveillance platform for street price data on diverted prescription drugs. Users are able to submit prices as well as search by drug, city, price, formulation, dosage, and source.

- Automated data collection from users, online media and public government reports
- Coverage in US, Canada and UK (Europe, Australia in development)
- Tracks at mg level to differentiate drug formulations
- Links pre-marketing abuse liability testing with post-market surveillance.

